

What PowerBase Offers for Fundraising



360 Degree Integration with all the Work

- One point of entry for Contacts
- One point of entry for engagement history
- One point of entry for contributions



Integration

- Built In Email Sender
- Built in Credit Card Processing
- Built In Online Components
 - Event Manager
 - Contributions
 - Petitions
 - Email Sign Up



MANAGING COMPLEXITY

Invest in Learning

Standardization

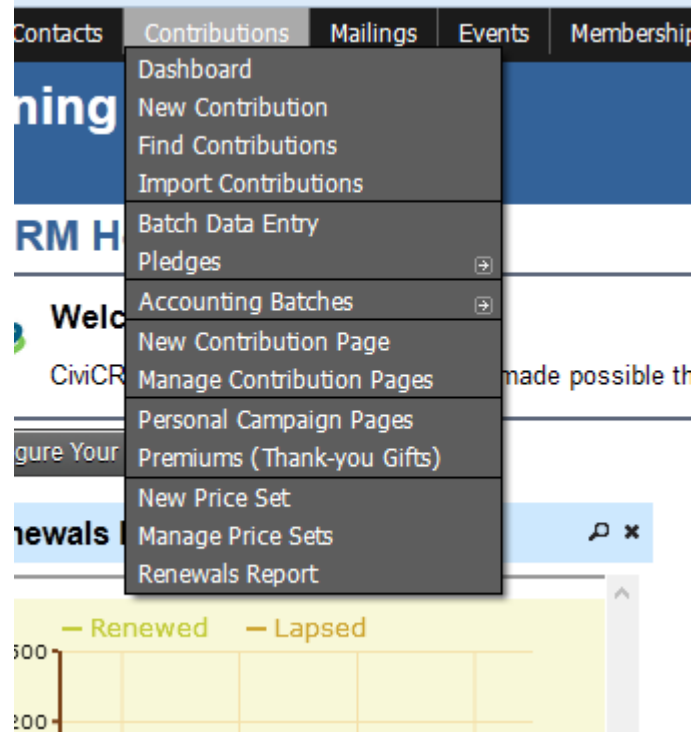
Experiment, Evaluate, Improve



FEATURES



Contributions Module

A screenshot of a web application interface showing a navigation menu. The 'Contributions' tab is selected, and a dropdown menu is open, listing various options. Below the menu, a portion of a chart is visible, showing two data series: 'Renewed' (green line) and 'Lapsed' (blue line). The chart has a vertical axis with values 200 and 300. The background of the page is light blue with a faint, large-scale graphic of a network or starburst pattern.

- Contacts
- Contributions**
 - Dashboard
 - New Contribution
 - Find Contributions
 - Import Contributions
 - Batch Data Entry
 - Pledges
 - Accounting Batches
 - New Contribution Page
 - Manage Contribution Pages
 - Personal Campaign Pages
 - Premiums (Thank-you Gifts)
 - New Price Set
 - Manage Price Sets
 - Renewals Report
- Mailings
- Events
- Membership

— Renewed — Lapsed

Category	Value
Renewed	~250
Lapsed	~200

Contributions Module

- Contributions
- Dashboard
- New Contribution
- Find Contributions
- Import Contributions
- Batch Data Entry
- Pledges
 - Dashboard
 - New Pledge
 - Find Pledges
- Accounting Batches
 - New Batch
 - Open Batches
 - Closed Batches
 - Exported Batches
- New Contribution Page
- Manage Contribution Pages
- Personal Campaign Pages
- Premiums (Thank-you Gifts)
- New Price Set
- Manage Price Sets
- Renewals Report



Events Module

Mailings	Events	Memberships	Campaigns	Re
	Dashboard			
	Register Event Participant			
	Find Participants			
	Import Participants			
	New Event			
	Manage Events			
CRM 4.3	Event Templates			
source soft	New Price Set			
	Manage Price Sets			Contributions fr
	Personal Campaign Pages			

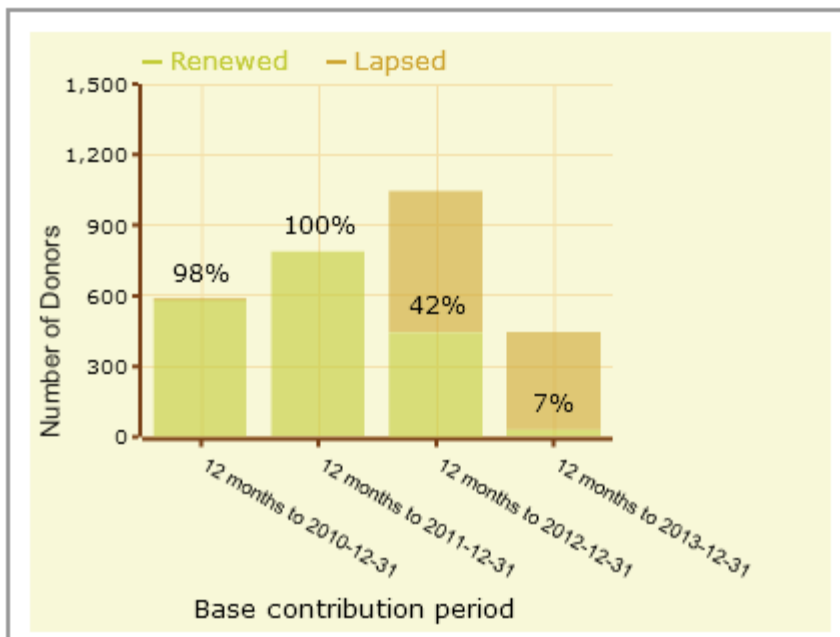
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apsed		^



Reporting

- » Donor Report (Summary)
- » Donor Report (Detail)
- » Donation Summary Report (Repeat)
- » Donation Summary Report (Organization)
- » Donation Summary Report (Household)
- » Top Donors Report
- » SYBUNT Report
- » LYBUNT Report
- » Soft Credit Report
- » Bookkeeping Transactions Report
- » Personal Campaign Page Report
- » Contribution History By Relationship Report
- » Donor Behaviour Detail
- » Donor Source
- » Contributor Recovery Report
- » Contribution Renewals Report
- » Contributions with Price Set data
- » Report based on Price Set Line Items

Renewals Report



Charts as well as Reports



Searches

- Advanced Search
- Custom Searches



Contribution Aggregating

- Summary Fields

Summary Fields	
 Delete	
Total Lifetime Contributions	\$ 180.00
Total Contributions this Year	\$ 0.00
Total Contributions last Year	\$ 0.00
Amount of last contribution	\$ 60.00
Date of Last Contribution	12/1/2011
Date of First Contribution	12/1/2009
Largest Contribution	\$ 60.00
Count of Contributions	3
Average Annual (Calendar Year) Contribution	\$ 60.00
Date of Last Membership	12/1/2011

HIGHLY MODIFIABLE



Custom Fields For Managing Donor Effort

- Donor Tracking

Donor Tracking

Donor Solicit? Yes No [\(clear\)](#)

Donor Current Level

Donor Ask Level

Donor Category

Donor Allegiance

Donor Notes

Donor Objective

Donor Solicitor

Configuration

CiviContribute

- » [Personal Campaign Pages](#)
- » [Manage Contribution Pages](#)
- » [Manage Premiums](#)
- » [Financial Types](#)
- » [Financial Accounts](#)
- » [Payment Instruments](#)
- » [Accepted Credit Cards](#)



Home » CiviCRM

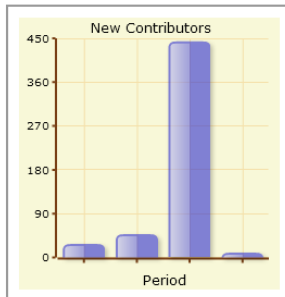
CiviCRM Home

Configure Your Dashboard

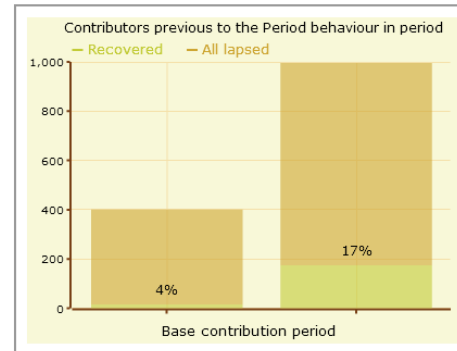
Key Numbers Report

	This Year	Percent Change	Last Year
Total Number of Donors	277	-38%	446
Amount Raised	\$ 17,556.00	-69%	\$ 57,087.00
Amount Raised From Individuals	\$ 17,556.00	-69%	\$ 57,087.00
Average Donation From Individuals	\$ 63.00	-50%	\$ 128.00
Individual Donors who Increased their donation	22	1000%	2
Sustaining Members	0	0%	0
New Contacts in Database	49	n/a	0

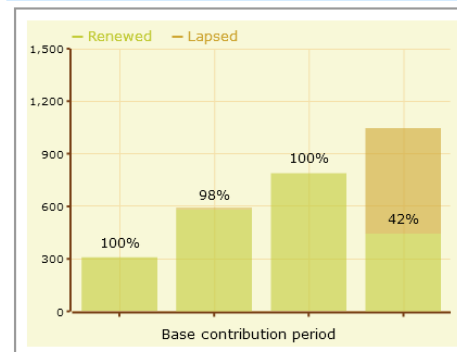
New Contributors by Quarter



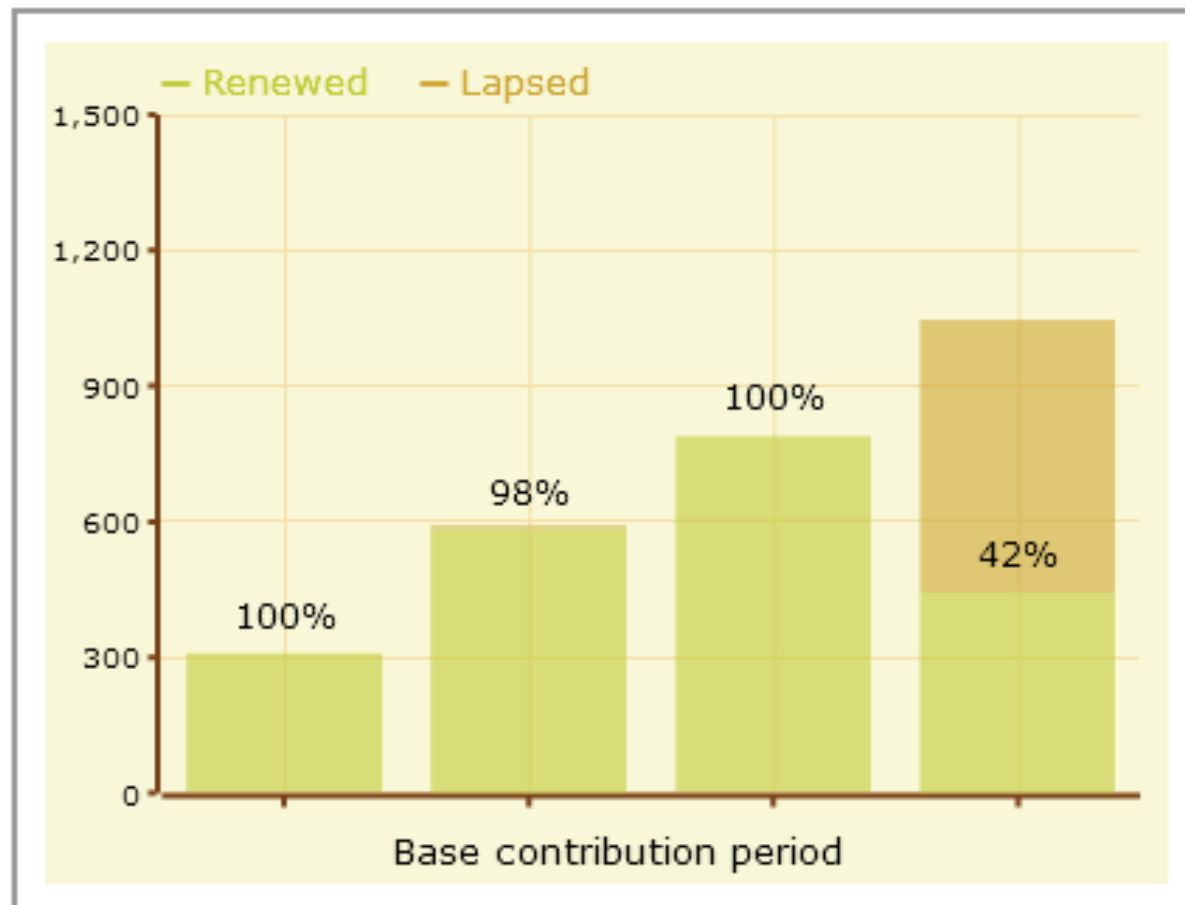
Contributor Recovery Report

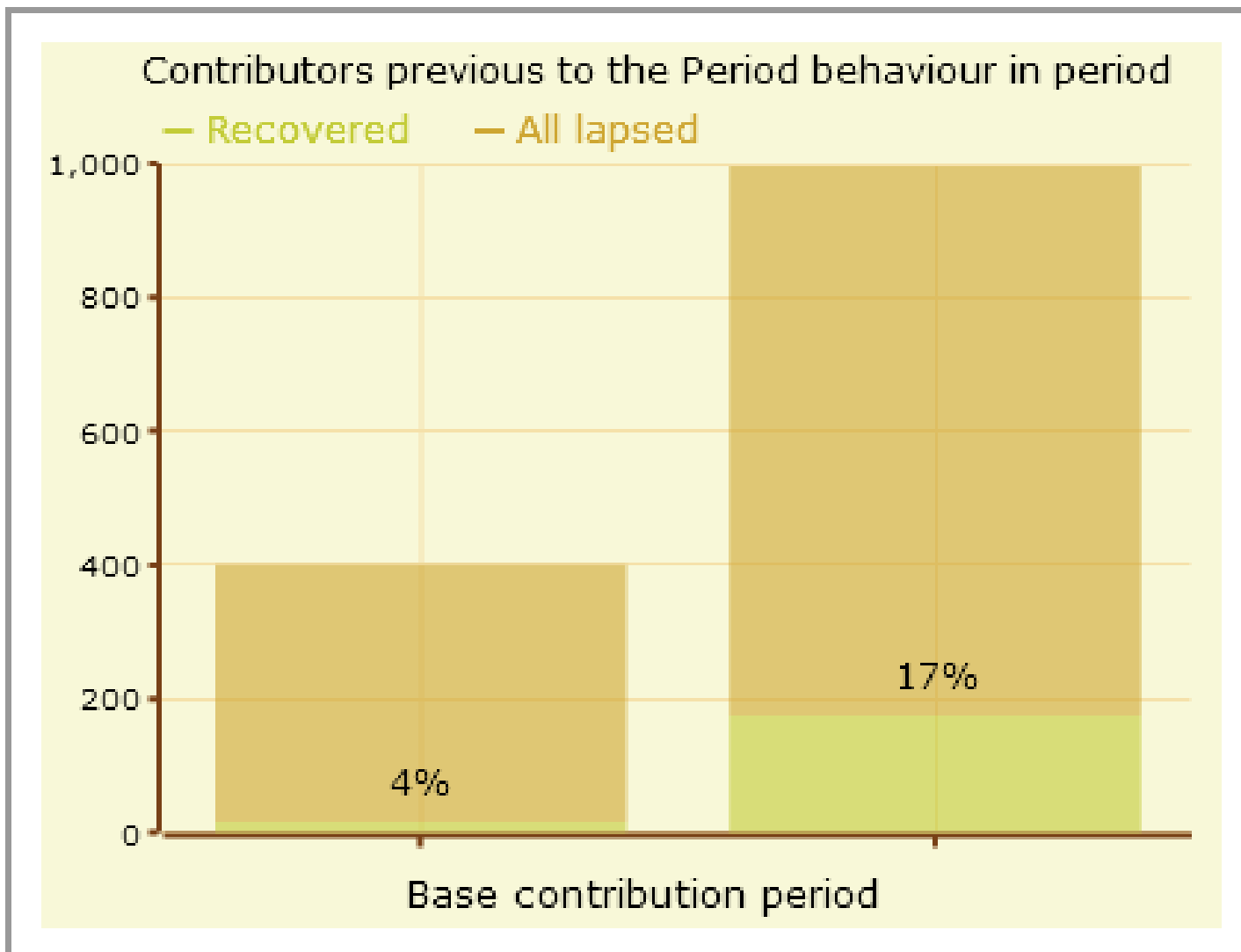


Annual Renewal Rate

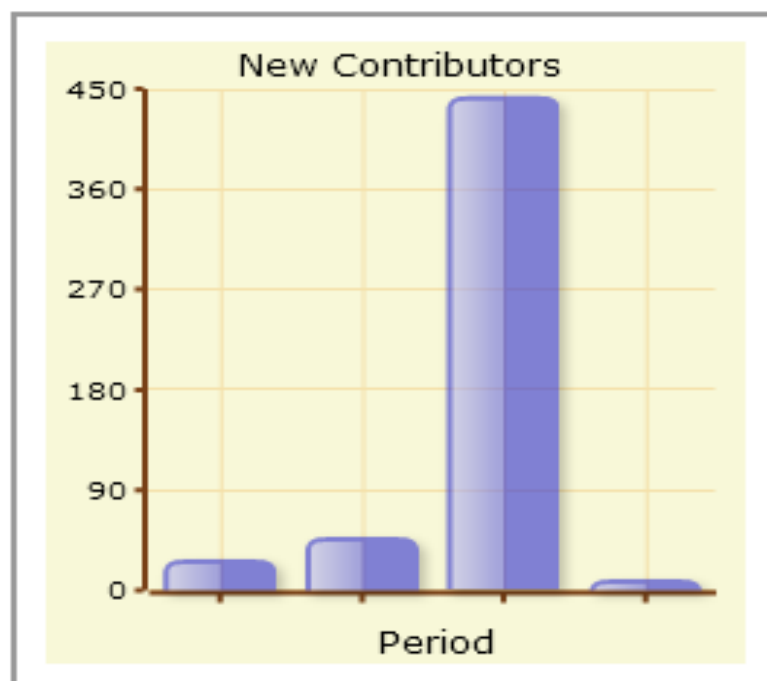


▼ Annual Renewal Rate

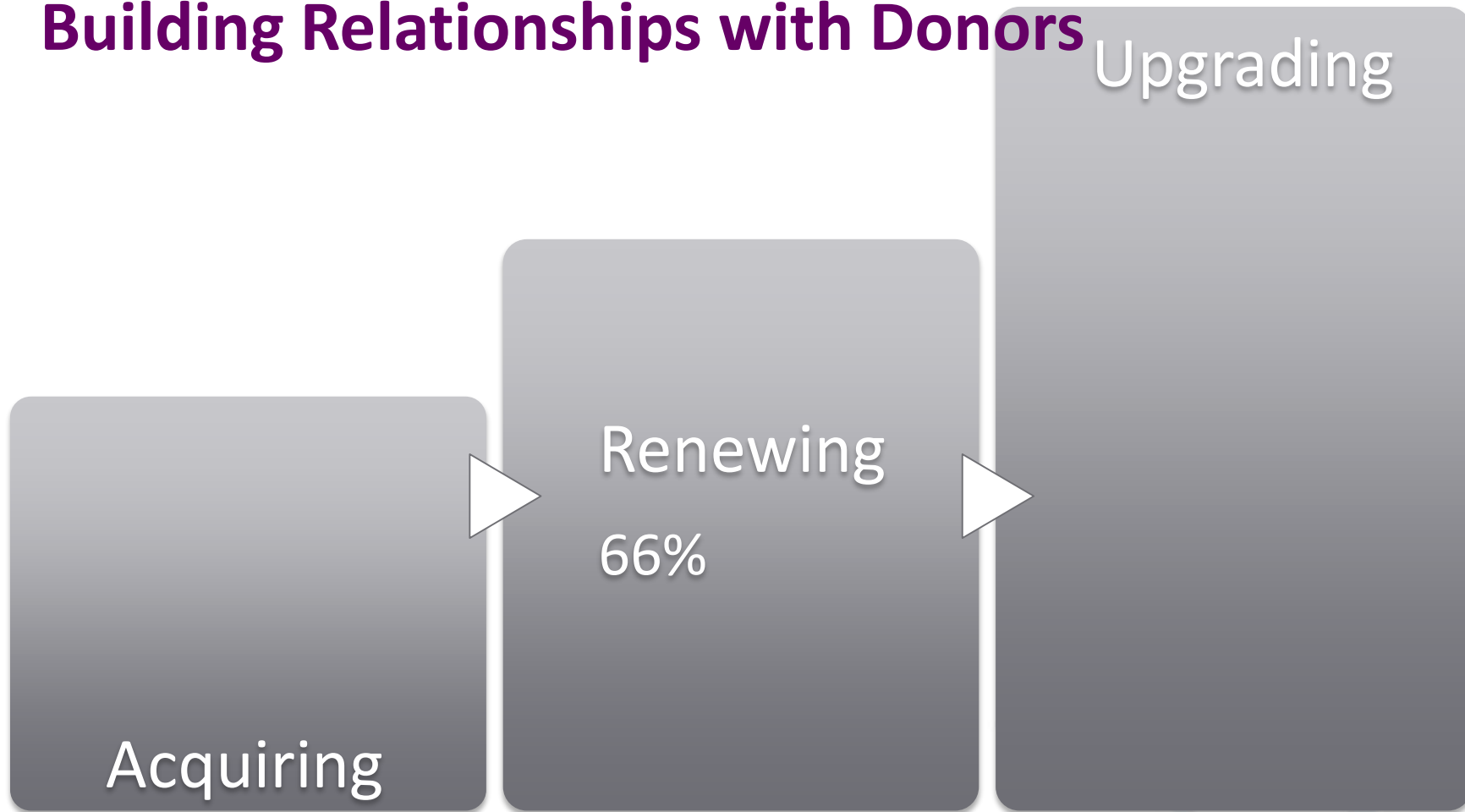




▼ **New Contributors by Quarter**



Building Relationships with Donors



Fundraising Constituency Circles

