

PowerBase Training
Progressive Technology Project
<http://progressivetech.org>

Topic Day One: Fundamentals
Location The People's Forum, 320 West 37th Street
Date Monday, July 15, 9:00 – 5:00 pm

Please follow along: <https://training.ourpowerbase.net/>
Additional Documentation and resources: <https://network.progressivetech.org/>

| Start | Topic | Instructor |
|--------------------|---|-------------------|
| <i>09:00 AM</i> | Logistics | Natalie |
| <i>09:05 AM</i> | Welcome, Introductions and Ground Rules | Alice |
| <i>09:15 AM</i> | Review of the day's Agenda | Jamie |
| <i>09:30 AM</i> | Entering Canvass Results | Jamie |
| <i>10:15 AM</i> | Campaign and Powerbase Components | Alice |
| <hr/> | | |
| <i>11:00 PM</i> | Break | |
| <hr/> | | |
| <i>11:15 PM</i> | Advanced Searching | Jamie |
| <hr/> | | |
| <i>12:00 PM</i> | Lunch | |
| <hr/> | | |
| <i>01:00 PM</i> | Organizing your base into groups | Jamie |
| <i>01:30 PM</i> | Introduction to Events – Demo | Natalie |
| <i>01:45 PM</i> | Events practice session | Natalie |
| <i>02:00 PM</i> | Introduction to Contribution pages – Demo | Jamie |
| <i>02:30 PM</i> | Contribution pages practice session | Jamie |
| <hr/> | | |
| <i>02:45 PM</i> | Break | |
| <hr/> | | |
| <i>03:00 PM</i> | Group Picture | |
| <i>03:15 PM</i> | Political Education | Jamie |
| <i>03:30 PM</i> | Communicating with your base | Alice |
| <i>04:15 PM</i> | Reporting | Jamie |
| <i>04:45 PM</i> | Recap and Evaluation | Natalie |
| <hr/> | | |
| <i>05:00:00 PM</i> | Done | |