

PowerBase Training
 Progressive Technology Project
<http://progressivetech.org>

Topic Day Three: Strategic use of Powerbase in your organization
Location The People's Forum, 320 West 37th Street
Date 9:00 am – 5:00 pm

Additional Documentation and resources: <https://network.progressivetech.org/>

Start	Topic	Instructor
09:00 AM	Welcome and Introductions	Natalie
09:15 AM	Review of the day's schedule and logistics	Jamie
09:30 AM	Meet with your organization to plan presentation	Alice
09:45 AM	Presentation of your organizations workplan and needs	Alice
<hr/>		
10:30 AM	Break while staff organizes sessions	
<hr/>		
11:00 PM	Session 1 – two topics chosen from presentations	Alice/Jamie
<hr/>		
12:30 PM	Lunch	
<hr/>		
01:30 PM	Session 2 – two topics chosen from presentations	Alice/Jamie
<hr/>		
03:00 PM	Break while staff organizes sessions	
<hr/>		
03:15 PM	Independent work, PB Staff floats	All
04:30 PM	Group Evaluation	Natalie
<hr/>		
05:00 PM	Done	

Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

- Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;
- Develop up the perfect Gala work flow, with a registration page, sponsorships and group tables;
- Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;
- Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;
- Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;
- Prepare for a major volunteer driven phone banking donation sprint.