

PowerBase Training
 Progressive Technology Project
<http://progressivetech.org>

Topic Day Three: Strategic use of PowerBase in your organization
Location 520 Eighth Avenue, Suit 1800, between 36th and 37th Street
Date Thursday, May 24 10 am – 6:00 pm

Additional Documentation and resources: <https://network.progressivetech.org/>

Start	Topic	Instructor
	10:00 AM Welcome and Introductions	Natalie
	10:15 AM Review of the day's schedule and logistics	Jamie
	10:30 AM Presentation of your organizations workplan	Alice
	11:15 AM Break into groups – meet with your co-workers	All
	PB staff will visit each group to finalize your workplan	All
	12:00 PM Independent work, PB Staff floats	
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	01:00 PM Lunch	
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	02:00 PM Digital Security Presentation (optional)	Alice/Jamie
	02:30 PM Independent work, PB Staff floats	All
	03:30 PM Report back: each organization reports on their work	Jamie
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	04:00 PM Break into groups – meet with your co-workers	
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	04:15 PM Open topics	All
	05:30 PM Evaluation	Natalie
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	06:00 PM Done	
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Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;

Create up the perfect Gala work flow, with a registration page, sponsorships and group tables;

Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;

Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;

Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;

Prepare for a major volunteer driven phone banking donation sprint.