

PowerBase Training
Progressive Technology Project
<http://progressivetech.org/>

Topic Day Two: Advanced Organizing Strategies
Location 520 Eighth Avenue, Suit 1800, between 36th and 37th Street
Date Wednesday, May 23 10:00 am – 6:00 pm

Following along: <https://training.ourpowerbase.net/>

Resources and documentation: <https://network.progressivetech.org/>

Start	Topic	Instructor
<i>10:00 AM</i>	Welcome and Introductions	Alice
<i>10:15 AM</i>	Review of the day's schedule	Natalie
<i>10:30 AM</i>	Explanation of Scenarios	Jamie
<i>10:45 AM</i>	Small groups plan strategy	All
<i>11:10 AM</i>	Small group report back	Alice
<i>11:30 AM</i>	Measuring Engagement	Jamie
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<i>12:30 PM</i> Lunch		
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<i>01:30 PM</i>	Segmenting your database	Alice
<i>02:30 PM</i>	Free software	Jamie
<i>02:40 PM</i>	Advanced Importing	Alice
<i>03:30 PM</i>	Online Data Collection	Jamie
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<i>04:30 PM</i> Break		
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<i>04:45 PM</i>	Mobilizing (email, etc.)	Alice
<i>05:30 PM</i>	Wrap up and Evaluations	Natalie
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<i>06:00:00 PM</i> Done		
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