

PowerBase Training
Progressive Technology Project
<http://progressivetech.org/>

Topic Day Two: Advanced Organizing Strategies
Location 10 East 34th Street, 10th Floor (Between 5th and Madison Ave)
Date Tuesday, June 6, 9:00 – 5:00 pm

Following along: <https://training.ourpowerbase.net/>

Resources and documentation: <https://network.progressivetech.org/>

Start	Topic
	<i>09:00 AM</i> Welcome and Introductions
	<i>09:15 AM</i> Review of the day's schedule
	<i>09:30 AM</i> Explanation of Scenarios
	<i>09:45 AM</i> Small groups plan strategy
	<i>10:10 AM</i> Small group report back
	<i>10:30 AM</i> Measuring Engagement
	<i>11:30 AM</i> Break
	<i>11:45 AM</i> Segmenting your database
	<i>12:30 PM</i> Lunch
	<i>01:30 PM</i> Free software
	<i>01:40 PM</i> Advanced Importing
	<i>02:30 PM</i> Online Strategies
	<i>03:30 PM</i> Break
	<i>03:45 PM</i> Mobilizing
	<i>04:30 PM</i> Wrap up and Evaluations
	<i>05:00:00 PM</i> Done

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