

PowerBase Training
 Progressive Technology Project
<http://progressivetech.org>

Topic Day Three: Strategic use of PowerBase in your organization
Location 900 Crenshaw Blvd #B
Date Wednesday, August 1, 9:00 am – 5:00 pm

Additional Documentation and resources: <https://network.progressivetech.org/>

Start	Topic	Instructor
09:00 AM	Welcome and Introductions	Natalie
09:15 AM	Review of the day's schedule and logistics	Jamie
09:30 AM	Presentation of your organizations workplan	Alice
10:15 AM	Break into groups – meet with your co-workers	All
	PB staff will visit each group to finalize your workplan	All
11:00 PM	Independent work, PB Staff floats	
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12:00 PM	Lunch	
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01:00 PM	Digital Security Presentation (optional)	Alice/Jamie
01:30 PM	Independent work, PB Staff floats	All
02:30 PM	Report back: each organization reports on their work	Jamie
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03:00 PM	Break into groups – meet with your co-workers	
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03:15 PM	Open topics	All
04:30 PM	Evaluation	Natalie
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05:00 PM	Done	

Participating groups: PLEASE prepare before hand. You are responsible for coming to the training with a work plan of items you would like to achieve during the day.

The following are examples of plans you may bring to this training:

Set up the de-dupe rules that make sense for your organization and designing your de-dupe process;

Create up the perfect Gala work flow, with a registration page, sponsorships and group tables;

Develop up a strategic grassroots fundraising campaign workflow, peer-to-peer campaign, and more;

Identify the right membership strategy for your organization - with multiple levels and the ability to pay dues monthly or annually, in person or on-line;

Re-work your groups / smart groups and establish a new organization-wide policy on bulk email messages;

Prepare for a major volunteer driven phone banking donation sprint.