

PowerBase Training
Progressive Technology Project
<http://progressivetech.org/>

Topic Day Two: Advanced Organizing Strategies
Location 900 Crenshaw Blvd #B
Date Tuesday, July 31, 9:00 am – 5:00 pm

Following along: <https://training.ourpowerbase.net/>

Resources and documentation: <https://network.progressivetech.org/>

Start	Topic	Instructor
<i>09:00 AM</i>	Welcome and Introductions	Alice
<i>09:15 AM</i>	Review of the day's schedule	Natalie
<i>09:30 AM</i>	Explanation of Scenarios	Jamie
<i>09:45 AM</i>	Small groups plan strategy	All
<i>10:10 AM</i>	Small group report back	Alice
<i>10:30 AM</i>	Measuring Engagement	Jamie
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<i>11:30 PM</i> Break		
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<i>11:45 PM</i>	Segmenting your database	Alice
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<i>12:30 PM</i> Lunch		
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<i>01:30 PM</i>	Free software	Jamie
<i>01:45 PM</i>	Advanced Importing	Alice
<i>02:30 PM</i>	Online Data Collection	Jamie
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<i>03:30 PM</i> Break		
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<i>03:45 PM</i>	Mobilizing: Turn out, Phone Banking and more	Alice
<i>04:45 PM</i>	Wrap up and Evaluations	Natalie
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<i>05:00 PM</i> Done		
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