

Seattle May 2016

Day Two: Advanced Organizing Strategies

Following along: <https://training.ourpowerbase.net/>

Resources and documentation: <https://network.progressivetech.org/>

Start	Topic
<i>09:00:00 AM</i>	Welcome and Introductions
<i>09:15:00 AM</i>	Review of the day's schedule
<i>09:30:00 AM</i>	Explanation of Scenarios
<i>09:45:00 AM</i>	Small groups plan strategy
<i>10:10:00 AM</i>	Small group report back
<i>10:30:00 AM</i>	Measuring Engagement
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<i>11:30:00 AM</i>	Break
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<i>11:45:00 AM</i>	Segmenting your database
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<i>12:30:00 PM</i>	Lunch
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<i>01:30:00 PM</i>	Free software
<i>01:40:00 PM</i>	Advanced Importing
<i>02:30:00 PM</i>	Online Strategies
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<i>03:30:00 PM</i>	Break
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<i>03:45:00 PM</i>	Mobilizing
<i>04:30:00 PM</i>	Wrap up and Evaluations
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<i>05:00:00 PM</i>	Done
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