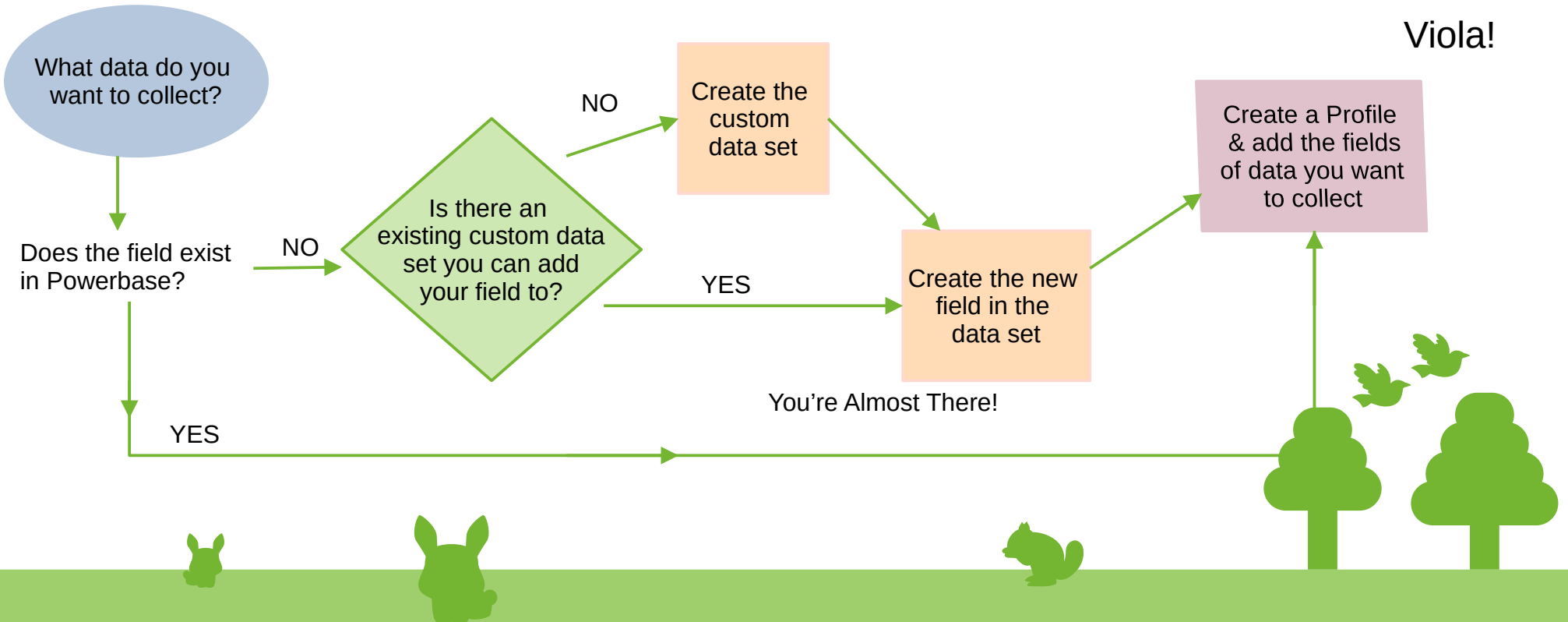


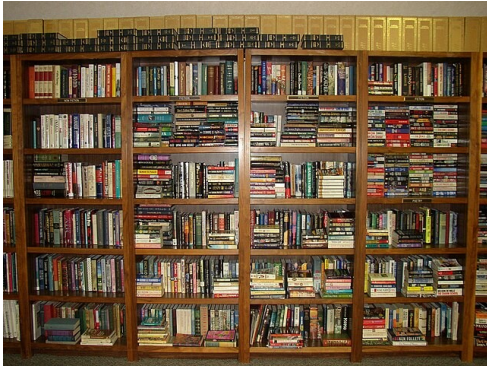
Steps to Creating a Profile

Profiles can be “Stand Alone” forms (e.g. email signups) or used in Event Registration Pages, Contribution Pages, Membership pages, Petition Forms to collect information from contacts.



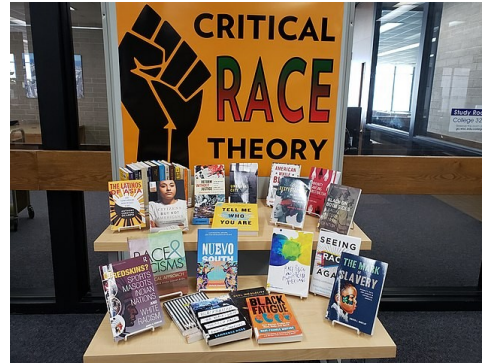
Custom Fields via Metaphor

Custom Field



A *custom field* is like a book with a permanent home on a shelf. You can create custom fields if the core fields do not meet your needs.

Profile



A *profile* is when you pull a bunch of fields to be displayed together to meet a particular need. All fields in a profile must already exist as a core field or as a custom field.

Page



Like a good book display, a profile can be re-used in many different contexts, such as *contribution pages*, *event pages* or just as a *stand alone profile*.



Steps to Creating a Webforms

Webforms are complex forms that allows you to collect information, track activities, create multiple relationships, and more in a single form!

