

Progressive Technology Project REVERB 2014
Session #1—April 8-10, 2014
Trainer Contact List & Bios

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Alice Aguilar—Executive Director, PTP

Even though Alice likes to hide the fact that she was a systems designer and developer with IBM in the '80's, her experience at this, albeit, corporate monster with top secret projects, gave her the foundation for her thinking around using data systems strategically and building a culture of data use in organizations. Her varied experiences as an organizer, director, fundraiser, campaign field director, photojournalist, web editor, paralegal, techie, program director, and consultant in various non-profit organizations provided her the insight and deep understanding of how every organization struggles with building and using systems that move their organizing work that is strategic, integrated, and efficient. And it was this long road over of 20 years in the field that has solidified her commitment to help groups make the organizational and technological shifts needed to WIN THE FIGHT.

Particular Skills:

- Data systems & data Integration
- Strategic use of databases
- Database planning and discovery
- PowerBase
- Voter data management and integration
- Technical assessments
- Appropriate uses of technology in organizing

Brendan Smith—Senior Fellow, PTP

Brendan is writer, oysterman, and climate activist. He is co-founder of Labor Network for Sustainability and consulting partner with the Progressive Technology Project. He worked for Congressman Bernie Sanders (I-VT) — both as a senior legislative aide, election campaign co-director and staff on the U.S. House Banking Committee — as

well as with a broad range of trade unions and grassroots groups. Brendan has published two books, *In the Name of Democracy* and *Globalization From Below*. His commentary has appeared in the *Los Angeles Times*, *The Guardian*, *The Nation*, CBS [News.com](http://www.cbsnews.com), *YahooNews* and the *Baltimore Sun Times*. Brendan currently runs two blogs: Voices' Sustainability Blog and PTP's Crib Notes, and is a regular contributor to the Huffington Post.

Particular Skills:

- Web design
- Social networking
- Electoral and issue campaigns
- Framing and messaging
- Polling and focus groups
- Blogs

Christina Roessler—Communications & Program Development Director, PTP

Christina has an eclectic background that spans over 30 years of work with non-profits and businesses, and includes producing off- Broadway plays, fundraising, writing, photography, strategic communications, and program development. She has directed and consulted with arts organizations, environmental groups, social justice organizations, and foundations. In 1994, Christina became the founding director of the French American Charitable Trust. While there, she provided start-up funding and became one of the founding board members of the Progressive Technology Project. She has written numerous articles and reports on topics ranging from technology and organizing to water conservation in the West.

Particular Skills:

- Organizational development & Project Management
- Fundraising
- Strategic planning and communications planning
- Messaging and message testing
- Website planning and designing
- Training and events planning and design

Jen Caltrider—Executive Producer, ProgressNow Colorado

Jen is an award-winning television producer who brings journalistic instinct and know-how to ProgressNow and other groups she works with and trains. She was a network producer for CNN, specializing in technology journalism. Since joining ProgressNow Colorado in 2005, Jen has become recognized as a pioneer in the use of social media for online organizing. Her online videos have been covered by the NY Times, MSNBC, CBS News, and many others. She specializes in creating videos and using social media in creative, strategic and personal ways that have powerful impacts.

Particular Skills:

- Framing and messaging
- Video development (especially at no to low cost)
- Online social media campaign development
- Training people how to use online tools -- Twitter, Facebook, online video, Tumblr

Josh Warren-White—Design Action Collective

Josh Warren-White is a long-time social justice organizer, graphic designer, and photographer. He is a member of the Design Action Collective, where he works serving movement organizations with professional graphic design, branding, and web development services. Josh came to full-time political work as a direct action activist in the global justice movement of the late 90s, during which time he led anti-racism workshops for activist organizations around the country with the Catalyst Project and the Active Solidarity Collective. In the following years he worked as a community organizer for economic and racial justice issues with a number of Bay Area grassroots community organizations. He has served as staff at Just Cause Oakland, the Catalyst Project, AK Press, and holds a degree in Political Science and Community Organizing from the Institute for Social Ecology.

Particular Skills:

- Website design and development for social justice organizations and/or campaigns
- Logo design and branding for social justice organizations and/or campaigns
- Graphic design for print materials for social justice organizations and/or campaigns
- Photography and documentation for social justice organizations and/or campaigns
- Visual communications strategy for social justice organizations and/or campaigns

Mou Khan—Consultant & Guest Trainer, PTP

Mou Khan is a nonprofit communications junkie, most recently at South Asian Americans Leading Together, where she used online organizing and media relations to highlight pressing issues like immigrant rights and post-9/11 backlash. Mou graduated from Carleton College with a degree in Political Science and International Relations. She also completed the Coro Fellows Program in Public Affairs in St. Louis.

Particular skills:

- Strategic communications planning
- Rapid response capacity-building
- Social media organizing

Natalie Brenner—Director of Finance & Administration, PTP

Natalie joined the PTP team in early 2011 and has enjoyed her 3+ years with the organization working on financial management, budgeting & cash flow, operations, human resources and program logistics work. Natalie has spent the last 10 years in the nonprofit sector, working in international and national organizations. With a passion for the administrative side of nonprofit management, her scope has included international and domestic financial management, development, event planning including international and national logistics, communications & marketing and strategic planning. From audit preparation to multi-state HR management, Natalie has a fondness for multitasking and organizing the 'mundane' (exciting!) administrative side of things so that this work successfully & efficiently integrates into the culture and inner workings of the nonprofit, leaving as many resources as possible for core program work.

Particular skills:

- Audit, Tax & Compliance
- Budget & Cash Flow
- Development
- Human Resources
- Operations
- Event Planning & Logistics