

# Add End Dates to Events

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Have you ever done a search for participants that have attended one event or another but get zero search results or search results that are way off? You know you had events that people attended but you are not getting accurate results. What's going on?

We've discovered a simple but overlooked reason as to why this may be happening. Sometimes, when creating events, we forget to enter the end date. We create the event with the start date, have the event, and then expect to get accurate counts when searching for how many people attended our events.

The events below are missing end dates:

A B C D E F G H I J K L M <u>N</u> O P Q <u>R</u> S T U V W X Y Z All									
Event	City	State/Province	Public?	Starts	Ends	Campaign	Active?		
<a href="#">Rally at the Capitol</a> (ID: 64)		Ohio	No	Nov 08, 2012 12:00 AM			Yes	Configure ▶	Participants ▶
<a href="#">November 2011 Membership Meeting</a> (ID: 9)			No	Nov 21, 2011 5:22 PM			Yes	Event Links ▶	more ▶

As far as the database is concerned, the event is still going on! This can cause your searches to return false data (or no data at all) since the event is still considered active (no end date, remember?) The search looks for events attended (events that had an end date.)

To avoid this please add end dates to your events.