



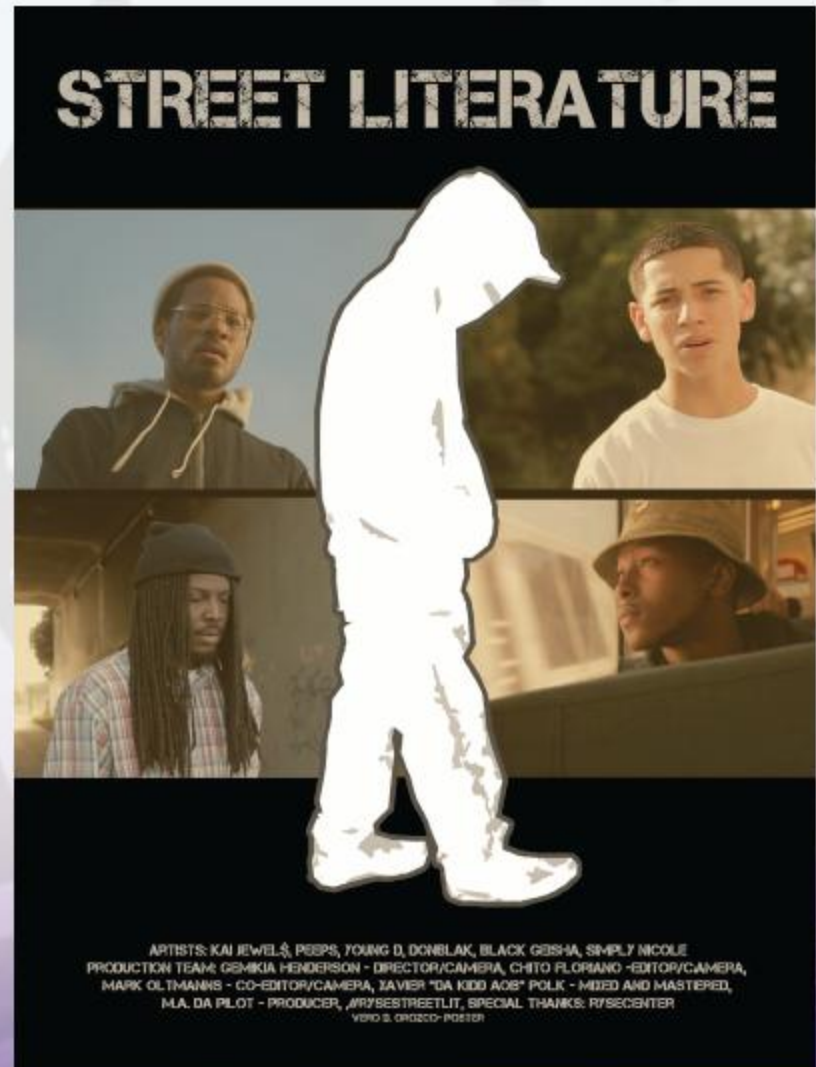
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# Keeping the Creative: Shifting the Narrative with Digital Storytelling

Excerpted from Dan Reilly, RYSE Center, #ShiftNorCal Experience Talks presentation, 2014

# A Case Study: Street Literature

- Original Song
- Music Video
- Youth Response
- Creative Outlet



# **The Community Experience: What Needed to SHIFT?**

- **Impact on Youth**
- **Spotlight on Youth**

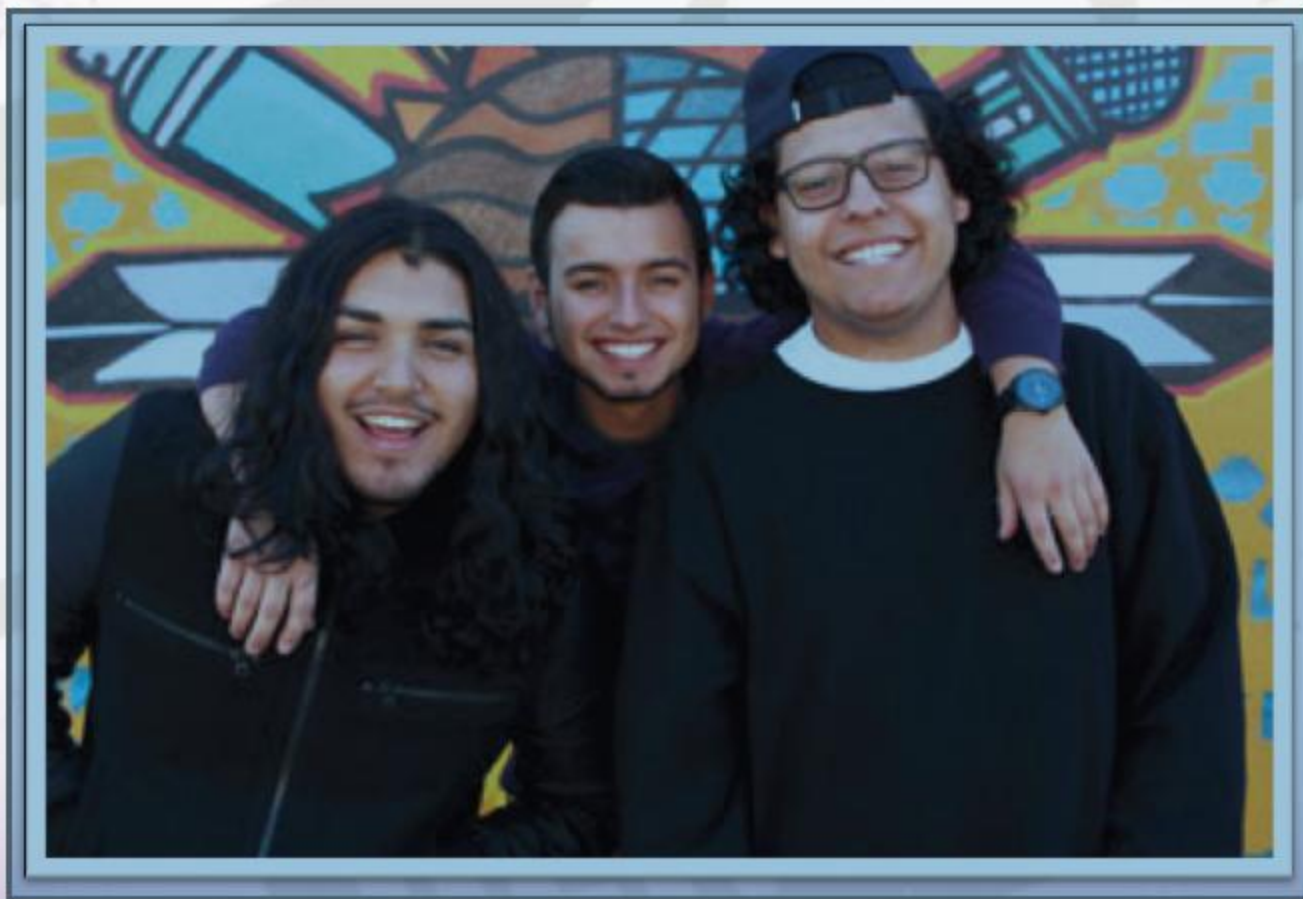




# The Negative Assumptions: What Needed to SHIFT?



# **Building On Positivity: How Could We Create A SHIFT?**





# Evaluate Resources



# Evaluate Audience





# Media & Technology Are Powerful!







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