

**Progressive Technology Project  
Community Organizing Communications Technology  
July 29-31, 2008  
Macalester College, St. Paul, MN**

**July 29, 2008**

<b>11:30am - 12:00pm</b>	<b>Registration</b>	<b>Olin-Rice 350</b>
<b>12:00pm - 1:00pm</b>	<b>Welcome and Intro</b>	<b>Olin-Rice 350</b>
<b>1:00pm - 1:30pm</b>	<b>Why Communications? Why Online?</b>	<b>Olin-Rice 350</b>
<b>1:30pm - 3:00pm</b>	<b>What makes communication effective?</b>	<b>Olin-Rice 350</b>
<b>3:00pm - 3:30pm</b>	<b>Picking the right communications tool for the job</b>	<b>Olin-Rice 350</b>
<b>3:30pm - 4:30pm</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>Case Study - Miami Workers Center</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>PowerPoint!</b>	<b>Humanities 302</b>
<b>4:30pm - 5:00pm</b>	<b>Evaluations</b>	<b>Olin-Rice 350</b>
<b>5:30pm - 6:30pm</b>	<b>Optional social time</b>	<b>Meet at lobby of campus center</b>

**July 30, 2008**

<b>9:00am - 9:15am</b>	<b>Logistics, review day</b>	<b>Olin-Rice 350</b>
<b>9:15am - 9:30am</b>	<b>Reflections/questions from yesterday</b>	<b>Olin-Rice 350</b>
<b>9:30am - 10:30am</b>	<b>Concurrent Sessions</b>	
<b>Session one:</b>	<b>Review of tools - what's out there, what do they do</b>	<b>Olin-Rice 350</b>

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<b>Session two:</b>	<b>Basic Graphics Skills</b>	<b>Humanities 243</b>
<b>10:30am - 12:00pm</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>Understanding Design - the good, the bad, the ugly</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>Editing audio</b>	<b>Humanities 243</b>
<b>Session three:</b>	<b>Understanding Web Analytics</b>	<b>Humanities 302</b>
<b>12:00pm - 1:00pm</b>	<b>Lunch</b>	
<b>1:00pm - 2:00pm</b>	<b>Concurrent sessions</b>	
<b>Session one:</b>	<b>Everything you ever wanted to know about radio but were afraid to ask</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>Social Networking - what is it? Should you do it?</b>	<b>Humanities 302</b>
<b>Session three:</b>	<b>Editing Video</b>	<b>Humanities 243</b>
<b>2:00pm - 2:15pm</b>	<b>Break</b>	
<b>2:15pm - 3:00pm</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>So you want a website? Really? (what you need to know about tackling a website)</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>Work time for Video Project</b>	<b>Humanities 243</b>
<b>Session three:</b>	<b>MS Publisher - because sometimes, paper is best</b>	<b>Humanities 302</b>
<b>3:00pm - 4:00pm</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>Understanding Content Management Systems</b>	<b>Olin-Rice 350</b>

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<b>Session two:</b>	<b>Video Project work-time (last chance to shoot)</b>	<b>Humanities 243</b>
<b>Session three:</b>	<b>Open-lab</b>	<b>Humanities 302</b>
<b>4:00pm – 5:00pm</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>Graphic Design Tools – Photoshop? Paint.NET? Flash? Finding the right tools</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>Open lab and video editing time for video project</b>	<b>Humanities 243</b>
<b>5:00pm – 5:30pm</b>	<b>Final questions, evaluation of day</b>	<b>Olin-Rice 350</b>
	<b>Dinner</b>	
<b>Optional: 6:30pm – 7:30pm</b>	<b>Hack-a-thon – get your tech questions answered – any tech, not just communications</b>	<b>Humanities 243</b>

**July 31, 2008**

<b>9:00am – 9:15am</b>	<b>Logistics/announcements</b>	<b>Olin-Rice 350</b>
<b>9:15am – 10:15am</b>	<b>Concurrent Sessions</b>	
<b>Session one:</b>	<b>Tools for sending mass/bulk email</b>	<b>Olin-Rice 350</b>
<b>Session two:</b>	<b>Getting connected to social networking sites/final work time for video project</b>	<b>Humanities 243</b>
<b>10:15am – 11:15am</b>	<b>Concurrent Sessions:</b>	
<b>Session one:</b>	<b>Online tools for group collaboration and communication</b>	<b>Olin-Rice 350</b>

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<b>Session two</b>	<b>Microsoft Publisher</b>	<b>Humanities 302</b>
<b>11:15 - 11:40am</b>	<b>Evaluations</b>	<b>Humanities 302 and 243</b>
<b>11:40am - 12:00pm</b>	<b>Video Project Presentation and Closing</b>	<b>Olin-Rice 350</b>