

REVERB Agenda

Tuesday, April 30th

9-12 Harnessing the Power of Data

9-9:30 welcome

9:30-9:50 spectrogram

10:40-10:55 break

11:20 data game

11:35 small groups

12pm wrap-up

12-1 Lunch

1-3:30 Communications planning that works

3:30-3:45 Break

3:45-4:15 Workflow case study

4:15-4:30 Daily evaluation

4:30-6:00 Get what you want time

- Video production
- Consulting
- Work on refining org stories, workflows, data collection...
- Take a walk, take a nap, ...

6:00 Dinner

7:00 Consulting, PB assistance, video production

Wednesday, May 1st

9-12 Breaking through the Noise – using imagery to strengthen your communications

12-1 Lunch

1:00-2:00 Testing your communications

2:00-2:45	Take it home/work time
2:45-3:30	Presentations and feedback
3:30-4:00	Evaluation
4:00	Pack up...off for the weekend!