



PROGRESSIVE TECHNOLOGY PROJECT

# **Causa Justa: Sprint Campaign examples**

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## STAND UP TO YOUR LANDLORD

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## TAKE ACTION

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WHO WE ARE

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VIDEOS



We are Causa Justa :: Just Cause (CJJC), a multi-racial, grassroots organization building community leadership to achieve justice for low-income San Francisco and Oakland residents.


## LATEST NEWS

SAN FRANCISCO'S HOUSING CRISIS IN NUMBERS

Data on the Housing Crisis in SF: —From the Anti-Eviction Mapping Project No-Fault Evictions: • The number of evictions in 2013 has surpassed evictions in 2006, the height of the real estate bubble. Total no-fault evictions are up 17% compared to 2006. • ...

Housing Justice | Wed, 25 Jun 2014

**Donate today – take us WAY over the top!**

From:  Kate Sorensen

To: Allie Aguilar

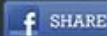
Reply To: Kate Sorensen



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SHARE THIS EMAIL



FORWARD TO A FRIEND



Email



Causa Justa :: Just Cause - Stopping Gentrification Here!! Photo: Maria Poblet

## **This is Your Chance, Join the Love for Causa Justa :: Just Cause**

Allie,

**If you haven't had a chance to join with 308 other Causa Justa :: Just Cause supporters this week, now is the time to give: [Donate Now.](#)**

I've always known CJJC supporters are committed to building the power of working class residents in the Bay Area! You showed your support this week! We set a very ambitious goal of raising \$10,000 in 5 days. Thanks to you we reached our goal in just 3 days!

If you haven't had a chance to contribute yet this week, NOW is the very best time.  
**Here's the link so you can make your donation now: [Donate Now](#)**

Our campaign ends at 8:00pm [tonight](#). Let's pull out all the stops and show profiteering landlords, real-estate investors, and developers what we've got.

Let's show them what people power is all about! [Donate today](#) and make 2014 OUR year!

Gilda Haas

Causa Justa :: Just Cause Board Member

In appreciation of your support, we would like to provide you with a thank you gift.

- **Give \$20-100, and you can get a poem from Maria Poblet!**
- **Give \$100-200, and you can get a special Unity is Strength poster!**
- **Give \$200 or more and get 2 free tickets to CJJC's party at El Rio August 24th!**

In appreciation of your support, we would like to provide you with a thank you gift.

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*P.S. Pardon the frequent emails this week. Monday will be our last and it will be one of big celebration!*



Follow our #10Kin5 campaign on [Facebook](#) and [Twitter](#)!

[READ MORE »](#)

## EN ESPAÑOL





HOME

### Gentrification Stops Here : 10k in 5 days

Thank you for contributing to Causa Justa :: Just Cause's **Gentrification Stops Here Matching Fund Campaign!** We have a goal of raising **\$10K in 5 days**. With your gift you can help us reach our goal.

CJJC will use the money raised to protect tenants this November by:

1. **Passing a Healthy Homes Policy in Oakland to stop landlord harassment and disrepair.**
2. **Winning an Anti-Speculation Tax in San Francisco to stop evictions.**

We have provided set amounts for you to donate and you can also customize your donation below!

Checks can be made out to "CJJC" and can be mailed to the office at: CJJC, PO Box 3596, Oakland, CA 94609.

- Contribution Amount
- \$ 20.00 Donation
  - \$ 50.00 Donation
  - \$ 100.00 Donation
  - \$ 200.00 Donation
  - Other Amount

Other Amount

I want to contribute this amount every month

Email Address \*

Thank you for your support!

In appreciation of your support, we would like to provide you with a thank you gift. Give \$20-100, and you can get a poem! Give \$100-200, and you can get a special poster! Give \$200 or more and get 2 free tickets to CJJC's party at El Rlo August 24th!

I don't want to get a gift

A poem from our Executive Director Maria Poblet



Unity is Strength poster



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I don't want to get a gift

A poem from our Executive Director Maria Poblet



Unity is Strength poster



Tickets to El Rio's Salsa Sunday on August 24th!



#### Honoree Information

Thanks for donating!

In Honor of  In Memory of [\(clear\)](#)

Select an option to reveal honoree information fields.

#### Credit Card Information

Card Number\*

Security Code\*  

Expiration Date\* -month-  -year-

#### Billing Name and Address

Billing First Name\*

Billing Middle Name

Billing Last Name\*

Street Address\*

City\*

Country\*  ▼

State/Province\*  ▼

Postal Code\*

Confirm Contribution

Thanks for supporting our work! Every bit counts!

## Facebook



**Causa Justa Just Cause** shared a link.  
22 hours ago

Today Causa Justa :: Just Cause is kicking off the boldest fundraising campaign we've ever done. Our goal is to raise \$10K in 5 Days! If you donate between July 28-August 1, we can get matching funds to increase your donation.

With \$10,000, Causa Justa :: Just Cause can win two policy fights.

These policy reforms are crucial to addressing the crisis of gentrification in the lives of everyday people. Donate here. Or write a check out to "CJJC" and mail to: PO Box 3596, Oakland, CA 94609.

Keep up with our #10Kin5 campaign on FB Page and Twitter!



**\$10K in 5 Days Matching Fund Campaign**  
cjc.org

We are Causa Justa :: Just Cause (CJJC), a multi-racial, grassroots organization building community leadership to achieve justice for low-income San Francisco and Oakland residents.





TWEETS 2,138 PHOTOS/VIDEOS 134 FOLLOWING 690 FOLLOWERS 1,310 FAVORITES 4 More

### CausaJusta

@CausaJusta1

We are Causa Justa :: Just Cause (CJJC), a multi-racial, grassroots organization building community leadership to achieve justice.

Bay Area

[cjc.org](http://cjc.org)

Joined July 2011

Tweet to CausaJusta

134 Photos and videos



#### Tweets Tweets and replies

**CausaJusta** @CausaJusta1 · 3h  
Read about CJJC's \$10K in 5 Days Matching Fund Campaign in Mission Local! [fb.me/6ouldJAtM](http://fb.me/6ouldJAtM)

**CausaJusta** @CausaJusta1 · 7h  
Wow we are so inspired by 308 supporters who gave to CJJC \$10K in 5 Days Fundraising Campaign!

Today is the last... [fb.me/2PoYG5E5f](http://fb.me/2PoYG5E5f)

**CausaJusta** @CausaJusta1 · Jul 31  
Gentrification Stops Here! \$10K in 5 Days-  
Thanks to you, we've raised \$17,087 in just 3 days.

We have 1 more... [fb.me/6UTLptTrA](http://fb.me/6UTLptTrA)