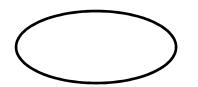


## **Creating a Workflow Map**

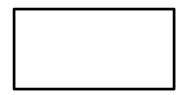
- 1. Choose a process you want to improve such as campaign, project, or activity, e.g. how do you develop leaders, or activate members?
- 2. Articulate the goals or objectives of that campaign, project, or activity.
- 3. Ask 'how do we do this work?' and identify the steps in the process by using rectangles for each step Don't worry about the sequence at this point. [you can write on post-its and move around later] keep it broad for now, don't get stuck in the details you want to see it as a WHOLE process. **HINT:** Only map how you CURRENTLY do this work...the analysis comes later.
- 4. Once you've identified the steps, now put them in sequential order.
- 5. Step back and look for where there needs to be decision points using diamond shapes. Then fill in more steps or activities as needed.
- 6. Refine again, and start adding in the 'flow' of the process by drawing arrows.
- 7. Make sure you add your inputs and outputs using oval shapes: what information comes into the process and what information comes out at the end of the process. Are there points in your process where you need more information?

## **Examples of Symbols to use for Workflows**

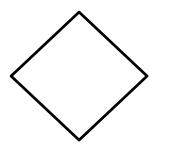




An oval shows the start or the inputs for a process and it can also show the end or the outputs of a process



A rectangle shows a task, a step, or an activity of a process



A diamond represents where a question is asked or a decision is needed

An arrow shows the direction or flow of a process