

Questions	Leaders	Current Members	New Members
What do you collect?			
Who collects this info and how is it collected?			
Where does this info live?			
How is this info shared?			
How do you track relationships, engagements, activities, etc.?			
Who knows how to access this info?			

Questions	Ally Organizations	Volunteers	Prospects/mailing subscribers
What do you collect?			
Who collects this info and how is it collected?			
Where does this info live?			
How is this info shared?			
How do you track relationships, engagements, activities, etc.?			
Who knows how to access this info?			

Questions	Media	Public Officials	Donors
What do you collect?			
Who collects this info and how is it collected?			
Where does this info live?			
How is this info shared?			
How do you track relationships, engagements, activities, etc.?			
Who knows how to access this info?			