

Reporting in PowerBase

- Allows organizations to measure the effectiveness of their efforts
- Gives organization data to report back to funders, donors, membership and staff
- There are built-in templates that one could use
- There are other components of PowerBase that one can use for reporting :
 - Component dashboards
 - Advanced search
 - Custom search



Report vs Search

- Searching in Powerbase can cover many scenarios
- Sometimes reports are what you need, especially when wanting to e
- If a regular report is needed then a report template might be the best option



Looking at the various built-in templates

- Email and Mail Campaigns
- Enlisting supporters to help
 - Personal Campaign Pages
- Gala Events
- Recurring Contributions
- Pledges



Questions to consider

- Could you use a search instead of Reports?
- Does Reports provide enough options or will you need to analyze further in a spreadsheet?
- Could you use a component-specific report?
- Could you use dashlets to keep your staff up-to-date?



Reports List

• Reporting list in PowerBase