



PROGRESSIVE TECHNOLOGY PROJECT

Using Social Media in PowerBase

- Discussion:
 - How are folks using social media?
 - What's its value?
 - What ways make sense to link it to PB?



- Enable social media sharing for
 - Events
 - Contributions
 - Petitions



- Example of Social Media Usage
 - This is in the signature of the email.

connect with us



10,028 people like NPA on Facebook. [Like us on Facebook](#)





Start Date Time [\(Clear Start Date \)](#)
End Date / Time Time [\(Clear End Date / Time \)](#)

Max Number of
Participants

- Include Map to Event Location?
- Public Event?

Include this event in iCalendar feeds?

- Allow sharing through social media?

When enabled, links allowing people to share this event with their social network will be displayed (e.g. Facebook "Like", Google+, and Twitter).

- Is this Event Active?

When this Event is active, create links to the Event Information page by copying and pasting the following URL:

<https://training2.ourpowerbase.net/civCRM/event/info?reset=1&id=39>

▶ Event Details

Save

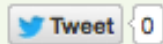
Save and Done

Cancel

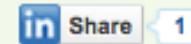
- On each page of online registration, making donation, or signing petition

Help spread the word

Please help us and let your friends, colleagues and followers know about our page: [Monthly Meeting Nov 2012](#)



1 person likes this. Sign Up to see what your friends like.



You can also share the below link in an email or on your website.

<https://training2.ourpowerbase.net/civicrm/event/info?id=39&reset=1>

