

Overview of import and export

Custom fields

Exporting your data

Bringing information back

- District Updates
- Voter History
- Voter Engagement Contacts



TYPES OF AVAILABLE ELECTION DATA

| NAME AND ADDRESS | ELECTION DISTRICT DATA | REGISTERED VOTER HISTORY DATA |
|----------------------------|--|-------------------------------|
| Last Name | County Number | Sos Voterid |
| First Name | County Id | Year Of Birth |
| Middle Name | City School District | Registration Date |
| Suffix | County Court District | Party Affiliation |
| Residential Address1 | Congressional District | Primary-03/07/2000 |
| Residential Secondary Addr | Court Of Appeals | General-11/07/2000 |
| Residential City | Educational Service Center District | Special-05/08/2001 |
| Residential State | Exempted Village School District | General-11/06/2001 |
| Residential Zip | Local School District | Primary-05/07/2002 |
| Residential Zip Plus4 | Municipal Court District | General-11/05/2002 |
| Residential Country | Precinct Name | Special-05/06/2003 |
| Residential Postalcode | Precint Code | General-11/04/2003 |
| Mailing Address1 | State Board Of Education | Primary-03/02/2004 |
| Mailing Secondary Address | State Representative District | General-11/02/2004 |
| Mailing City | State Senate District | Special-02/08/2005 |
| Mailing State | Township | Primary-05/03/2005 |
| Mailing Zip | Village | General-11/08/2005 |
| Mailing Zip Plus4 | Ward | Special-02/07/2006 |
| Mailing Country | | Primary-05/02/2006 |
| Mailing Postal Code | | General-11/07/2006 |
| Career Center | | Primary-05/08/2007 |
| City | | General-11/06/2007 |
| State | | Primary-03/04/2008 |
| | | General-11/04/2008 |
| | | Primary-05/05/2009 |
| | | Gonoral 11/02/2000 |



View Edit Delete

m Data

Where does the data go in PowerBase?

Custom data is stored in custom fields. Custom fields are organized into logically related custom data sets (e.g. Volunteer Info). Use custom fields to collect and store custom data which are not included in the standard CiviCRM forms. You can create one or many sets of custom fields. (learn more...)

| Set | | Used For | Type | ▲ Order | Style | | |
|-------------------------------------|-----|----------------------|--------------|---|--------|---|--------|
| Communication Details | Yes | All Contact Types | Any | † + | Inline | View and Edit Custom Fields Preview n | nore > |
| Constituent Info - Individuals | Yes | Individual | Any | † ↑ ↓ ± | Inline | View and Edit Custom Fields Preview n | nore 🕨 |
| Grassroots Info | Yes | Individual | Any | Ŧ ↑ ↓ ± | Tab | View and Edit Custom Fields Preview n | nore > |
| Constituent Info - Organizations | Yes | Organization | Any | + + + + | Inline | View and Edit Custom Fields Preview n | nore 🕨 |
| Grant Info | Yes | Organization | Foundation | <u>+</u> + + ∓ | Inline | View and Edit Custom Fields Preview n | nore > |
| Proposal Info | Yes | Activities | Proposal | $\bar{\uparrow}$ \uparrow \downarrow $\bar{\downarrow}$ | Inline | View and Edit Custom Fields Preview n | nore > |
| Participant Info | Yes | Participants | Any | Ŧ ↑ ↓ ± | Inline | View and Edit Custom Fields Preview n | nore > |
| Event Details | Yes | Events | Any | ₹ ↑ ↓ ± | Inline | View and Edit Custom Fields Preview n | nore > |
| Organizational Details | Yes | Organization | Any | ₹ ↑ ↓ ± | Inline | View and Edit Custom Fields Preview n | nore > |
| Demographics | Yes | Individual | Any | Ŧ ↑ ↓ ± | Tab | View and Edit Custom Fields Preview n | nore > |
| Media Outlet Info | Yes | Organization | Media Outlet | † ↑ ↓ <u>+</u> | Inline | View and Edit Custom Fields Preview n | nore > |



♣ Field Label

VOTER CUSTOM FIELDS

▲ Order

Home » CiviCRM » Administer CiviCRM » Custom Data

Voter Info - Custom Fields

Data Type
 ◆ Field

▣

| Tielu Label | ₩ Data Type | Type | Order | ₩ Keq: | ₩ Searchable: | * Ellableu: | |
|----------------------------|--------------|-------|-----------------------|--------|---------------|-------------|--|
| Party Registration | Alphanumeric | Radio | ↓ <u>+</u> | No | Yes | Yes | Edit Field Edit Multiple Choice Options more |
| If other party | Alphanumeric | Text | ₹ ↑ ↓ ± | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| PrecinctName | Alphanumeric | Text | ₹ ↑ ↓ ± | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| State District | Alphanumeric | Text | ₹ ↑ ↓ ± | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| Precinct | Alphanumeric | Text | ₹ ↑ ↓ <u>+</u> | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| Ward | Alphanumeric | Text | ₹ ↑ ↓ ± | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| City District | Alphanumeric | Text | ₹ ↑ ↓ ± | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| School District | Alphanumeric | Text | ₹ ↑ ↓ ± | No | No | Yes | Edit Field Preview Field Display more ▶ |
| County District | Alphanumeric | Text | ₹ ↑ ↓ <u>+</u> | No | No | Yes | Edit Field Preview Field Display more ▶ |
| State Assembly District | Alphanumeric | Text | + + + + | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| State Senate District | Alphanumeric | Text | + + + + | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| Congressional District | Alphanumeric | Text | <u>+</u> + + ∓ | No | Yes | Yes | Edit Field Preview Field Display more ▶ |
| | | | | | | | |

♠ Reg? ♠ Searchable? ♠ Enabled?



Exporting your data

- Decide on a target group
- ID based on neighborhood, ethnicity, zip code



Exporting your data

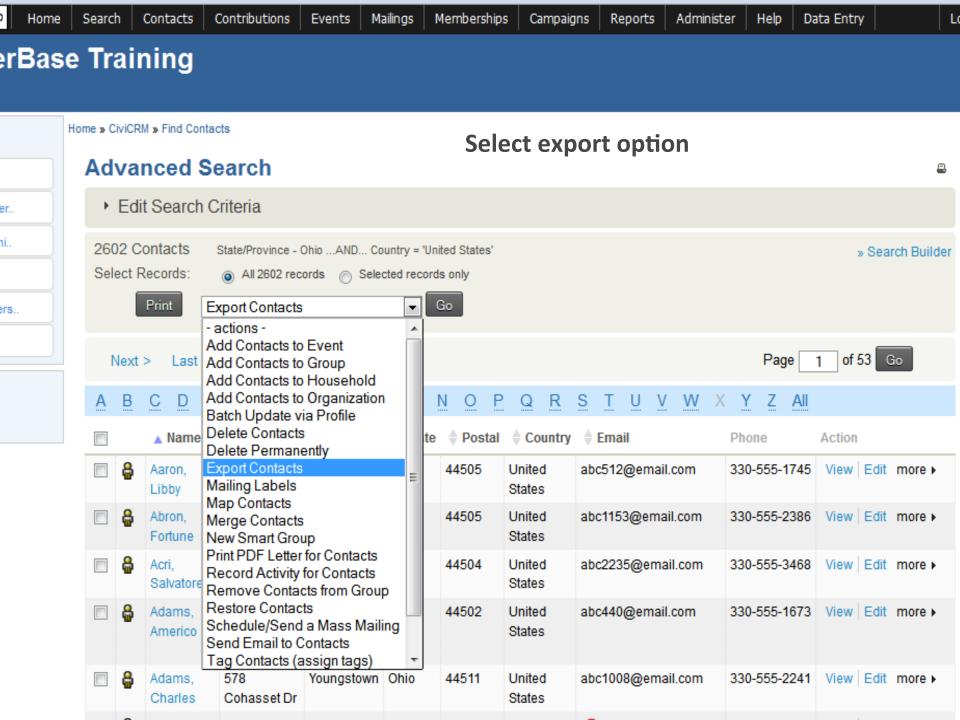
- 1. Select your constituents using search
 - Advanced Search allows detailed options; Other Searches will work too

- 2. Get the list; Select Export Action
- 3. Decide on fields
 - Don't forget the CiviCRM ID aka Internal Contact
- 4. Export as CSV (comma separated file)
- 5. Send to other database (VAN, PDI)

Contacts Contributions Mailings Help Data Entry Search Events Memberships Campaigns Reports Administer Advanced Search Search Criteria ▼ Basic Criteria Complete OR Partial Name 9 Complete OR Partial Email Search Views 9 Display Results As 👨 Search default view -Contacts • ▼. Reset Form Contact Type(s) Group(s) Search Operator 👨 Search in Trash AND ▼ • -select-• (deleted contacts) - select -Select Tag(s) • - select- Exclude Include by Privacy Option(s) Preferred Communication Method Phone Email Postal Mail SMS Fax • Ŧ -select-OR Email On Hold Preferred Language Contact Source CMS User? A Yes No Job Title (clear) select language -• Does the contact have a Drupal Account? Address Fields Street Address Location Types ■ Billing ■ Home ■ Main ■ Other ■ Work Location search uses the PRIMARY location for each contact by default. Use Address Elements To search by specific location types (e.g. Home, Work...), check one or more boxes above. City State / Province OR Postal Code Range Zip / Postal Code Northern Mariana Islands To From Ohio

Find contacts within

Oklahoma



Search | Contacts | Contributions | Events | Mailings | Memberships | Campaigns | Reports | Administer | Help | Data Entry |

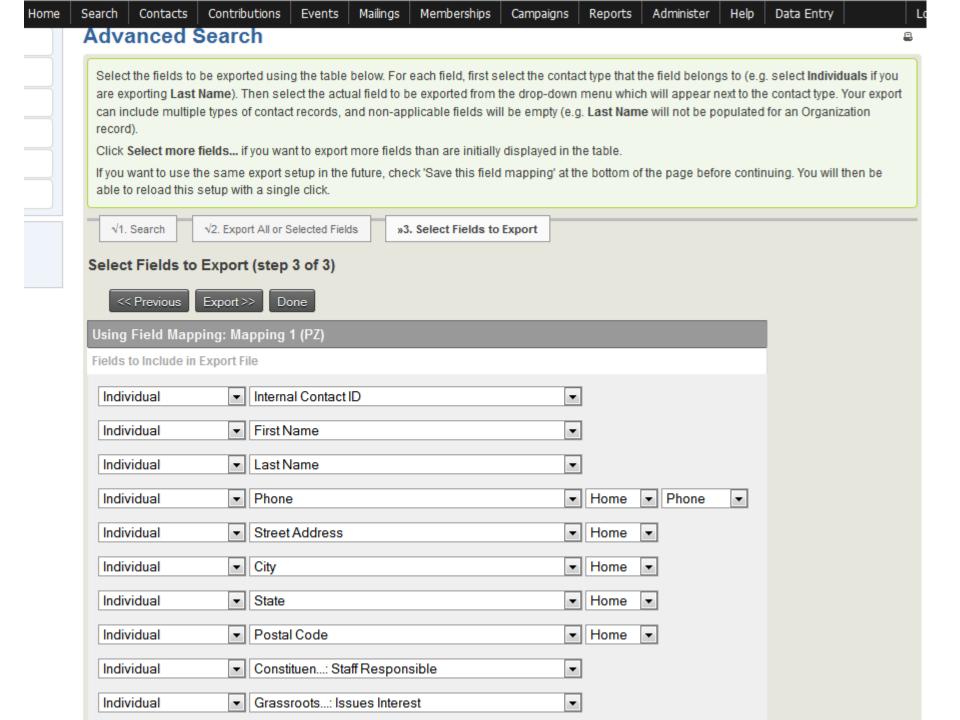
Training

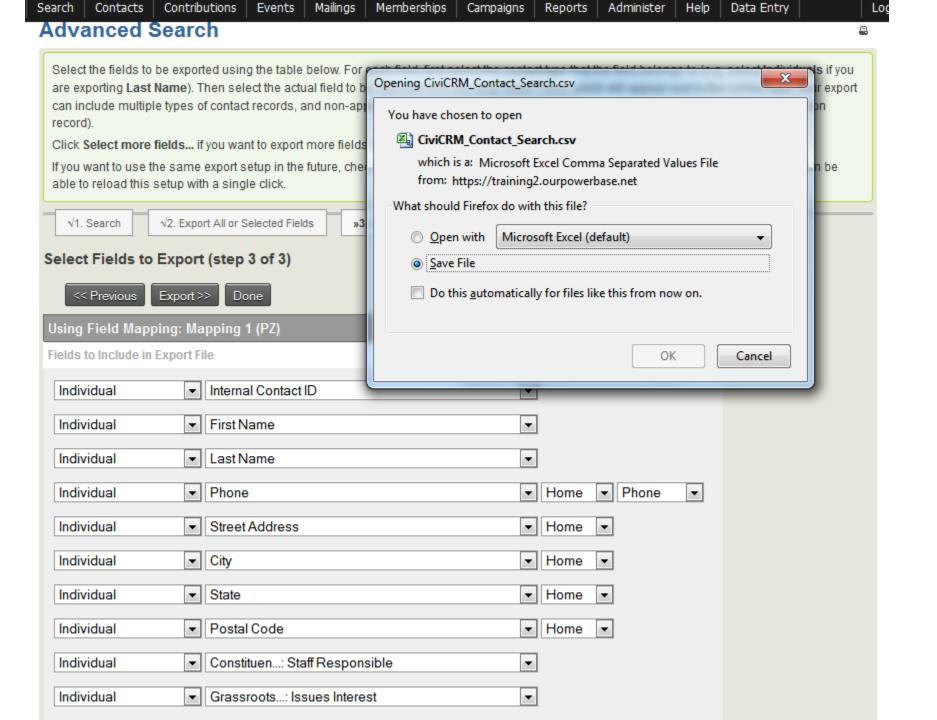
Home » CiviCRM » Find Contacts

Export options

Advanced Search

Export PRIMARY fields provides the most commonly used data values. This includes primary address information, preferred phone and email. Click Select fields for export and then Continue to choose a subset of fields for export. This option allows you to export multiple specific locations (Home, Work, etc.) as well as custom data. You can also save your selections as a 'field mapping' so you can use it again later. »2. Export All or Selected Fields 3. Select Fields to Export √1. Search Export All or Selected Fields (step 2 of 3) Continue >> Cancel 2602 records selected for export. Export PRIMARY fields Select fields for export Merge Options 👨 Do not merge Merge All Contacts with the Same Address Merge Household Members into their Households Postal Mailing Export Exclude contacts with "do not mail" privacy, no street address, or who are deceased. Additional Group for - select group -• Export Continue >> Cancel







USING POWERBASE TO UPDATE DISTRICT DATA



Getting District Data

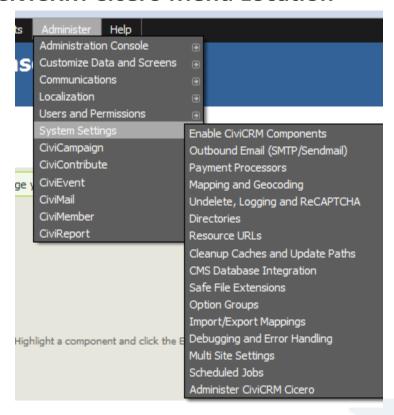
Cicero

With Cicero, an organization can stamp their constituent database with associated legislators at the local, state, and national levels

- It costs a penny or less per update, depending on volume of checks
- There is a discount available for the first 5000 updates on techsoup.org for 501C3 organizations



CiviCRM Cicero Menu Location





Account Settings and Field Selection Home » Administration » Configuration » CiviCRM Cicero

CiviCRM Cicero

| Update Civi Contacts with Cicero Info | rmation Cicero Account Settings | |
|---|---|--|
| Cicero Account settings. | | |
| Cicero Account User Name * | | |
| Your Cicero API login name. | | |
| Cicero Account Password * | | |
| | | |
| select the CiviCRM date field that you wo Date field: The field that will record when the contact was last sync'd | per cron run? * ould likd to update when the contact gets syncronized with Cicero. Select CiviCRM Contact field Select a field • | |
| Choose Cicero district types and map the | em to CiviCRM fields. | |
| Note: Using both Legislative and Nonlegis | slative district types will result in two lookups from the Cicero API. | |
| ▼ Legistlative Districts | | |
| Local | | |
| Ward or other local district | | |
| National Lower (House district) | | |
| National lower house district (new) | | |



CivCRM Cicero Run Menu

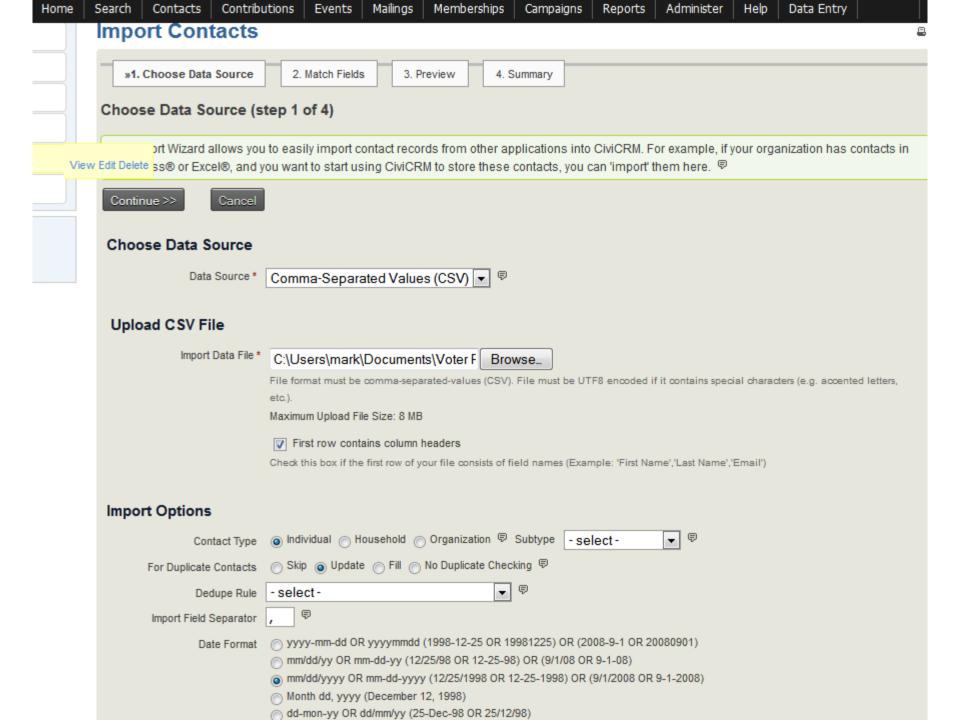
Home » Administration » Configuration

CiviCRM Cicero

| Update Civi | Contacts with | h Cicero Information | Cicero Account Se | ttings | | |
|------------------|----------------|----------------------|---------------------------|----------|-------------|-------------|
| | | | Upoming sy | nc runs. | | |
| Civi Group | Date | Run Limit | Total contacts | Status | Drupal User | Cicero User |
| There are no sch | neduled CiviCF | RM Cicero sync runs | 3. | | | |
| Information abo | ut this Cicero | sync | | | | |
| Group to sync | * | | | | | |
| - Select - | | | ▼ | | | |
| On what day s | should this sy | | up and updated by Cicero. | | | |
| 7 10 111100 1 | or day oncoure | and dynd ran. | | | | |
| Hour Minu 1 ▼ 00 | | М | | | | |
| Schedule Civi | CRM Cicero C | Contact Sync | | | | |



IMPORTING INTO POWERBASE



√1. Choose Data Source

»2. Match Fields

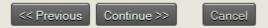
3. Preview

Summary

Match Fields (step 2 of 4)

Review the values shown below from the first 2 rows of your import file and select the matching CiviCRM database fields from the drop-down lists in the right-hand column. Select '- do not import -' for any columns in the import file that you want ignored.

If you think you may be importing additional data from the same data source, check 'Save this field mapping' at the bottom of the page before continuing. The saved mapping can then be easily reused the next time data is imported.



| Saved Field Mapping: Voter Import | | | | | |
|-----------------------------------|------------------------|------------------------|-----------------------------------|--|--|
| Column Names | Import Data (row 1) | Import Data (row 2) | Matching CiviCRM Field | | |
| Civierm ID | 638 | 528 | Internal Contact ID * ▼ | | |
| SOS_VOTERID | OH0018469571 | OH0018463674 | State Voter File ID :: Voter Info | | |
| COUNTY_NUMBER | 50 | 50 | - do not import - | | |
| COUNTY_ID | 468 | 885 | Internal Contact ID * | | |
| constituent type | Member | Member | - do not import - | | |
| LAST_NAME | RIEBE | PITTS | Last Name * ▼ | | |
| FIRST_NAME | MICHAEL | JOANN | First Name * ▼ | | |
| Middle Nesse | 16 | , | | | |

Import Contacts

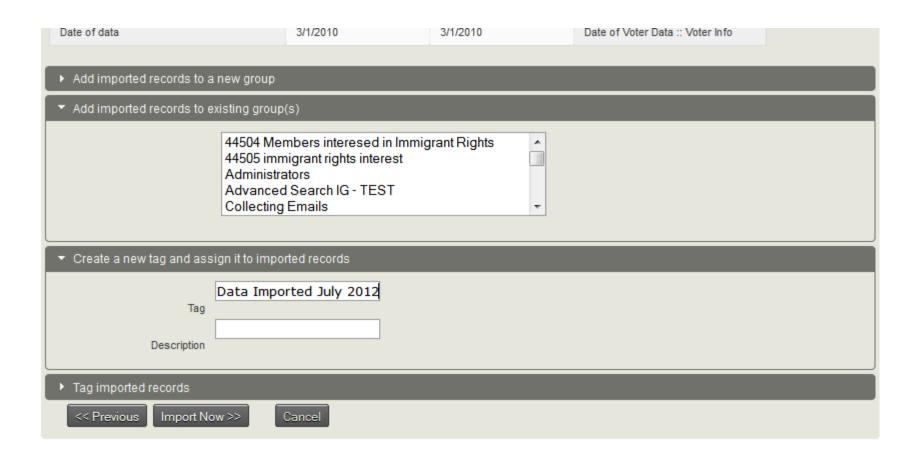


Preview (step 3 of 4)

The information below previews the results of importing your data in CiviCRM. Review the totals to ensure that they represent your expect Click 'Import Now' if you are ready to proceed.

| << Previo | ous I | mport Now >> | Cancel |
|------------|-------|--------------------|---------------------------|
| Total Rows | 2009 | Total number of re | ows in the imported data. |
| Valid Rows | 2009 | Total rows to be | imported. |

| Saved Field Mapping: Voter Import | | | | | | |
|-----------------------------------|---------------------|---------------------|-----------------------------------|--|--|--|
| Column Names | Import Data (row 1) | Import Data (row 2) | Matching CiviCRM Field | | | |
| Civicrm ID | 638 | 528 | Internal Contact ID | | | |
| SOS_VOTERID | OH0018469571 | OH0018463674 | State Voter File ID :: Voter Info | | | |
| COUNTY_NUMBER | 50 | 50 | County Name :: Voter Info | | | |
| COUNTY_ID | 468 | 885 | CountyFileID :: Voter Info | | | |
| constituent type | Member | Member | - do not import - | | | |
| LAST_NAME | RIEBE | PITTS | Last Name | | | |
| FIRST_NAME | MICHAEL | JOANN | First Name | | | |
| Middle Name | К | J | Middle Name | | | |
| SUFFIX | | | Individual Suffix | | | |
| YEAR_OF_BIRTH | 1943 | 1943 | - do not import - | | | |
| | | | | | | |







TIPS

- To speed up import, make the data set simpler
- Try to import no more than 20k entries at a time, if you are using the standard import
- Check with Suppor@progressivetech.org if you need to work with large or complex data sets.