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|---|---|---|---|---|
| 9:00 AM | 9:20 AM | 20 | ALL | Opening and Introductions |
| 9:20 AM | 9:30 AM | 10 | ALL | Welcome: Training Overview, Logistics, and Group Agreements |
| 9:30 AM | 10:00 AM | 30 | ALL | Panel: Organizations Using PowerBase to Win! |
| 10:00 AM | 10:15 AM | 15 | ALL | Why PowerBase? |
| 10:15 AM | 10:45 AM | 30 | FUN | Entering Canvassing Results |
| | | | ADV | Customizing PB For Your Work |
| | | | FR | What types of fundraising are you doing? Sharing our experiences |
| 10:45 AM | 11:00 AM | 15 | ALL | Break |
| 11:00 AM | 11:45 AM | 45 | FUN | Entering Canvassing Results (cont) |
| | | | ADV | Petitions – Collecting signatures and sending emails |
| | | | FR | What types of fundraising are you doing? Sharing our experiences (continued): <br><br> Overview of how PowerBase supports different fundraising functions |
| 11:45 AM | 12:45 PM | 60 | FUN | Campaign Components + PowerBase Components |
| | | | FR | New Features for Managing your Fundraising progress - the Fundraising Dashboard. |
| | | | ADV | Getting your base into PowerBase – Deduping, Importing Contacts & Event Participants |
| 12:45 PM | 1:45 PM | 60 | ALL | Lunch |
| 1:45 PM | 1:55 PM | 10 | ALL | Come back together: How is the day going? Expectations met? Outline of the remaining day |
| 1:55 PM | 2:40 PM | 45 | FUN | Researching your base |
| | | | ADV | Getting your base into PowerBase - Webforms vs Profiles |
| | | | FR | Planning your Fundraising Campaigns; Using Summary fields to make smart groups to Identify who to ask: donors, organizations contacts |
| 2:40 PM | 3:25 PM | 45 | FUN | Researching your base (cont) |
| | | | ADV | The Look and Feel of PowerBase |
| | | | FR | Using Contribution Reports to plan |
| 3:25 PM | 3:40 PM | 15 | ALL | Break |
| 3:40 PM | 4:10 PM | 30 | FUN | Organizing your base into groups |
| | | | FR | Tweaking your Contribution Pages - best practice |
| | | | ADV | Civi Mobile |
| 4:10 PM | 4:40 PM | 30 | FUN | Organizing your base into groups (cont) |
| | | | ADV | Civi SMS |
| | | | FR | Using Personal Campaign Pages |
| 4:40 PM | 5:00 PM | 20 | ALL | Evaluation and closing for the day; Clean up |

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| 9:00 AM | 9:05 AM | 5 | ALL | Welcome: Day 2 General opening, logistics |
| 9:05 AM | 9:15 AM | 10 | ALL | Review and reflections from the day before |
| 9:15 AM | 9:45 AM | 30 | ALL | How do you know your organizing is working? Finding the most engaged members |
| 9:45 AM | 10:45 AM | 60 | FUN | Events and Turnout |
| | | | ADV and FR | Phonebanking |
| 10:45 AM | 11:00 AM | 15 | ALL | Break |
| 11:00 AM | 12:00 PM | 60 | FUN | Communicating with your base |
| | | | ADV | Advanced email |
| | | | FR | Modifying your PowerBase to Track Donors; Use Profiles to modify search results |
| 12:00 PM | 1:00 PM | 60 | ALL | Lunch |
| 1:00 PM | 1:10 PM | 10 | ALL | Come back together: How is the day going? Expectations met? Outline of the remaining day |
| 1:10 PM | 1:45 PM | 35 | ALL | Death to Excel!; Creating Best Practices for your Organization |
| 1:45 PM | 2:30 PM | 45 | FUN | Reporting |
| | | | FR | Setting up and managing Fundraising Events with online registration |
| | | | ADV | Dashboard, Reporting and Searching |
| 2:30 PM | 2:45 PM | 15 | ALL | Break |
| 2:45 PM | 3:35 PM | 50 | FUN | Review and quiz |
| | | | FR | Managing Grant Proposals and Reporting; |
| | | | ADV | Online Organizing and Practice time |
| 3:35 PM | 4:40 PM | 65 | ALL | Individual/group consultations |
| 4:40 PM | 5:00 PM | 20 | ALL | Online evaluations, plus, minus evals, Closing, and Cleanup |